

**FOR IMMEDIATE RELEASE**

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**Hamburg, Germany – March, 9, 2026** – Pfannenber announces **One Pfannenber**, a global strategic initiative that strengthens customer focus, deepens cross-regional collaboration, and enhances the company’s ability to deliver reliable, high-performance solutions that protect people, machines, and the environment.

**One Pfannenber** unifies global teams, engineering expertise, manufacturing operations, and digital capabilities within a single operating framework. This accelerates decision-making, improves collaboration, and ensures consistent standards worldwide while providing customers with more seamless, responsive, and value-driven experience.

**A Unified Company Delivering Clear Customer Advantage**

Industrial markets are becoming more interconnected, regulated, and performance driven. Customers increasingly need partners who understand their industries, anticipate challenges, and deliver solutions that perform reliably in demanding real-world environments.

Through **One Pfannenber**, the company translates its global scale and deep application expertise into measurable customer value, including:

- **Trusted Advisors with Deep Industry Insight** – Expertise grounded in real-world application knowledge across diverse sectors.
- **Solutions That Solve Operational Challenges** – Application-driven thermal management and signaling technologies that improve safety, uptime, energy efficiency, and equipment protection.
- **Operational Reliability at Scale** – Global manufacturing, global platforms and service capabilities ensure dependable delivery and long-term performance.
- **Faster Response with Global Consistency** – Integrated teams reduce complexity and shorten response cycles worldwide.
- **Digital Processes That Make It Easy to Do Business** – Harmonized systems enhance transparency and streamline engagement.

By aligning these capabilities under **One Pfannenber**, the company reinforces its role as a long-term partner providing high-performance and innovative solutions, expertise, and responsiveness for our customers to succeed in complex global markets.

## **Strengthened Executive Board with Global Leadership Depth**

To support this next phase of disciplined growth, Pfannenberg has expanded its Executive Board with senior leaders bringing strong financial, business and commercial expertise.

### **Dr. Maximilian Müller, Chief Financial Officer (CFO)**

Maximilian Müller brings extensive expertise in corporate finance, corporate development, and digital transformation. He has a strong track record of executing group-wide strategies and professionalizing financial steering and performance management. In this role, he supports strategic direction, harmonizes global structures, and enables sustainable global growth. As CFO, he reinforces financial discipline, operational transparency, and scalable digital systems, ensuring that Pfannenberg's strategic ambitions are underpinned by a robust financial and technological foundation.

### **Earl Rogalski, Chief Commercial Officer (CCO)**

With decades of global commercial leadership, Earl Rogalski has driven profitable growth across complex industrial markets. His experience leading multi-regional organizations and shaping competitive positioning supports Pfannenberg's strategy. As CCO, he sharpens market focus, advances brand strength, elevates customer experience, and expands the company's presence across priority industries and regions.

## **Complementary Leadership for Sustainable Growth**

The expanded Executive Board builds on the established leadership of:

### **Dr. Tobias Merl, Chief Executive Officer (CEO)**

Tobias Merl provides the strategic vision guiding Pfannenberg's long-term direction. With broad international experience in technology-driven industries, he has led successful transformation initiatives and global scaling efforts. His leadership emphasizes customer-centricity, innovation, disciplined execution, and sustainable value creation, all core principles of [One Pfannenberg](#).

### **Jan Möbius, Chief Operating Officer (COO)**

Jan Möbius oversees global operations, supply chain performance, and quality standards. With deep operational expertise and longstanding tenure at Pfannenberg, he has driven production expansion, multi-site excellence, and global resilience while ensuring reliable delivery and uncompromising product quality.

## **Positioned for the Future**

Together, the Executive Board forms a balanced, internationally experienced leadership team that integrates customer first thinking, strategic direction, operational rigor, financial discipline, and commercial excellence. This alignment enables faster execution, resilient supply chains, and sustained investment in innovation.

For customers, this means a partner with long-term stability, global consistency, and the agility to respond quickly, all while reinforcing Pfannenberg's role as a trusted advisor and dependable global partner.

## **Protecting People, Machines, and the Environment.**

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## **About Pfannenberg**

Pfannenberg is a leading global manufacturer of thermal management and signaling technologies. Pfannenberg's mission is to protect people, machines, and the environment with innovative solutions for all kinds of industrial applications. Thermal management solutions from Pfannenberg include the Filterfan®, cooling units, chillers and more, all designed to maintain the temperature of electronics, keeping them safe and protecting critical manufacturing processes. Visual and acoustic signaling devices protect both personnel and equipment and are designed to satisfy numerous safety requirements. Users in demanding environments can trust Pfannenberg's technologies to minimize downtime and ensure a safe workplace.

Pfannenberg was founded in 1954 in Germany and now has locations across the globe. For more information, visit: [www.pfannenberg.com](http://www.pfannenberg.com)